

<i>SERFF Tracking Number:</i>	<i>UHLC-126436845</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>44436</i>
<i>Company Tracking Number:</i>	<i>AS2504ST (11/09)</i>		
<i>TOI:</i>	<i>MS05G Group Medicare Supplement - Standard Sub-TOI:</i>	<i>MS05G.001 Plan A</i>	
	<i>Plans</i>		
<i>Product Name:</i>	<i>Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>Rebranded Provider Packet/Chase Visa Insert/AS2504ST (11/09)</i>		

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-126436845 State: Arkansas

TOI: MS05G Group Medicare Supplement - SERFF Status: Closed-Filed State Tr Num: 44436

Standard Plans

Sub-TOI: MS05G.001 Plan A Co Tr Num: AS2504ST (11/09) State Status: Filed-Closed

Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Michelle Richart
Disposition Date: 01/21/2010

Date Submitted: 12/30/2009 Disposition Status: Filed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Rebranded Provider Packet/Chase Visa Insert

Project Number: AS2504ST (11/09)

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 01/21/2010

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Group Market Type: Association

Explanation for Other Group Market Type:

State Status Changed: 01/21/2010

Created By: Michelle Ambach

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Michelle Ambach

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and is similar in content to material previously approved by the Department on 8/19/09, DOI#43064.

This Invitation to Inquire is a Medicare Supplement Advertisement. The AARP Provider Packet offers the members an opportunity to make use of the variety of services, discounts and values available immediately after they join or renew. The Chase Visa print advertising is mailed in a Chase envelope to advertise our product. The Policy Form Number GRP79171 GPS-1 appears on the enclosed advertisements under the Legal Disclosure/Disclaimer paragraph.

SERFF Tracking Number: UHLC-126436845 State: Arkansas
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 Company Tracking Number: AS2504ST (11/09)
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
 Plans
 Product Name: Medicare Supplement
 Project Name/Number: Rebranded Provider Packet/Chase Visa Insert/AS2504ST (11/09)

Final production of the enclosed advertising will show the component number on the bottom left hand corner of the first page.

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health
 PO Box 150450 Group Name: State ID Number:
 Hartford, CT 06115-0450 FEIN Number: 36-2739571
 (860) 702-5000 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: STATE REQUIRED FEE
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	12/30/2009	33182376

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	01/21/2010	01/21/2010

SERFF Tracking Number: UHLC-126436845 *State:* Arkansas
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Plans
Product Name: Medicare Supplement
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Disposition

Disposition Date: 01/21/2010

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126436845 *State:* Arkansas
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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	PRINT AD	Filed	Yes
Form	PRINT AD	Filed	Yes

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Form Schedule

Lead Form Number: AS2504ST (11/09)

Schedule Item	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
Filed 01/21/2010	AS2504ST (11/09)	Advertising PRINT AD	Initial		45.000	AS2504ST (11 09).pdf
Filed 01/21/2010	SA25005S T	Advertising PRINT AD	Initial		45.000	SA25005ST hl.pdf

Medicare supplement insurance
offer exclusively for AARP members.

******The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents).

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

This is a solicitation of insurance. An agent may contact you.

Carry this card?



Get this card.

Look inside for details.

AARP | Medicare Supplement Plans
insured by **UnitedHealthcare Insurance Company**

AS2504ST (11/09)

AARP® Medicare Supplement Insurance Plans

You could save up to thousands in out-of-pocket expenses.*

Call to learn how AARP Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company, can help you with some of the expenses Medicare doesn't pay. Consider the only Medicare supplement insurance plans endorsed by AARP** - offering competitive rates for AARP Members.

As with all medicare supplement plans you get:

- A range of plans
- To choose any doctor or hospital that accepts Medicare
- No referrals - ever - for specialists
- Virtually no claim forms

**Call toll-free for free information.
1-XXX-XXX-XXXX, code XXX.
TTY: XXX**

*Medicare Payment Advisory Commission (MedPAC). A Data Book: Healthcare spending and the Medicare Program, June 2008.
<http://www.medpac.gov/documents/jun08DataBook_Entire_report.pdf>
(15 Jan, 2009) p. 63,65



CUT OUT AND SAVE.

*call toll-free now
1-XXX-XXX-XXXX,
code XXX
TTY: XXX*

AARP® | Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

This is a solicitation of insurance. An agent may contact you.

brokers, representatives or advisors.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, information including benefits, costs, eligibility requirements, exclusions and limitations.

plete
for Medicare by reason of disability. All plans may not be available in your state/area. Call to receive com-
Policy Form No. GWP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

Insured by UnitedHealthcare Insurance Company, New York, NY for New York residents).

Insured by UnitedHealthcare Insurance Company, PA (UnitedHealthcare Insurance Company of

to evaluate your needs.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged
are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

****The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance
Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid**

AARP® | **Medicare Supplement Plans**
insured by **UnitedHealthcare Insurance Company**

AARP® | **Medicare Supplement Plans**
insured by **UnitedHealthcare Insurance Company**

When I found out Medicare doesn't pay
for everything, I called about an AARP®
Medicare Supplement Insurance Plan.

Call toll-free 1-XXX-XXX-XXXX,
code XXX for free information.

SA25005ST



Find out how an AARP Medicare Supplement Insurance Plan can help with some of the costs not paid by Medicare.

The simple fact is Medicare Part B only pays about 80% of your medical expenses. Think about it. That means you could end up paying thousands of dollars out of your own pocket.* A medicare supplement insurance plan can help cover some of what Medicare doesn't pay. Consider an AARP Medicare Supplement Insurance plan, insured by UnitedHealthcare Insurance Company.

Call toll-free 1-XXX-XXX-XXXX code XXX.

Choose a medicare supplement plan.

- ☑ **Choices.** Choose your own doctor or hospital that accepts Medicare. And see specialists without referrals.
- ☑ Virtually no claim forms.

Find out about AARP Medicare Supplement Insurance:

- ☑ The only Medicare Supplement endorsed by AARP**
- ☑ **Competitive pricing.** A range of plans to help fit your needs and budget.



Call now for your information kit. Plus, get a free guide to Medicare. 1-XXX-XXX-XXXX, code XXX. TTY: XXX

*Medicare Payment Advisory Commission (MedPAC). A Data Book: Healthcare spending and the Medicare Program, June 2008. <http://www.medpac.gov/documents/Jun08DataBook_Entirereport.pdf> (15 Jan, 2009) p. 63,65